

GOLD AWARD***“Air-WO-Bic Shoe Calendar”***

School: **Lakewood Elementary**

Educators: **Denise Smyk &
Amy VanAllsburg**

Mentor: **Pro: Jonah Griffith**



Edem Eminov



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Colten Van Dellen



Caroline Honey



Bristol DeVries



Blake Theobald



Sadie Vellinga

Design Concept:

Use Air-WO-Bic, a brightly colored shoe calendar which includes a variety of daily exercises, pockets with puzzle pieces that build motivating monthly quotes, and surprise prizes—all under reusable stickers. Enjoy the different levels of exercises that you can switch around according to your plans. GET FIT!

Each shoelace contains
a puzzle piece



AIR-WO-BIC

THE SHOE CALENDAR

Flip the magnetic
"BICS"
to reveal new
exercises each
day

Collect all puzzle pieces to
put together a motivational
quote

