

## ***GOLD AWARD***

### ***“Air-WO-Bic Shoe Calendar”***

School: **Lakewood Elementary**

Educators: **Denise Smyk &  
Amy VanAllsburg**

Mentor: **Pro: Jonah Griffith**



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### **Design Concept:**

Use Air-WO-Bic, a brightly colored shoe calendar which includes a variety of daily exercises, pockets with puzzle pieces that build motivating monthly quotes, and surprise prizes—all under reusable stickers. Enjoy the different levels of exercises that you can switch around according to your plans. **GET FIT!**



Each shoelace contains  
a puzzle piece



# AIR-WO-BIC

## THE SHOE CALENDAR

Flip the magnetic  
"BICS"  
to reveal new  
exercises each  
day

Collect all puzzle pieces to  
put together a motivational  
quote

